

WEBINAR

**STRATEGIES TO HELP BUSINESSES
DEAL WITH COVID-19 FINANCIAL
LIQUIDITY ISSUES**

DETAILS



 **April 7, 2020**
12:00 p.m. - 1:00 p.m. EDT

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In times of economic uncertainty, lenders might be reluctant to provide loans to businesses at times when access to liquidity is most needed. As the fallout from COVID-19 continues, market observers are watching closely as governments, financial institutions and corporations navigate these economic hurdles.

Join us for an upcoming webinar hosted by Gowling WLG on **Tuesday, April 7** at 12:00 P.M. EDT. Our panel of experienced practitioners will provide valuable and practical insights from a wide range of perspectives on the topic of liquidity support to small and medium sized companies and steps needed to meet their operational cash flow requirements.

Topics of this one-hour webinar include:

- The importance of liquidity
- Restructuring by agreement versus insolvency processes
- Stakeholder perspectives
- Responses from financial institutions
- Government support funds, including direct liquidity loans, emergency support and guarantees to lenders
- Identifying the challenges and finding solutions
- Financial relief, including wage support and relief from HST/GST, forbearance, covenants and payments
- What else can you be doing to preserve liquidity

MODERATOR



David Cohen
Partner & Leader -
Financial Institutions &
Services Group, Gowling
WLG

 Toronto, Canada

PANELISTS



Geneviève Cloutier
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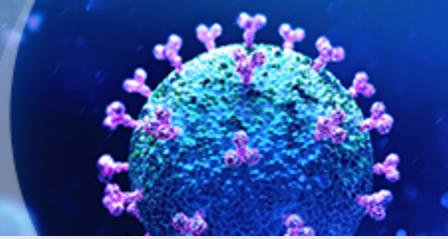


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COVID-19 | Managing Risk

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