

Transition Support. Corporate Finance.
Turnaround Advisory. Interim Executive. CRO.
Distressed Acquisitions. Lending.

Spotlight: Mornings With Scott – Live! Takes a Break

We're taking a break from Mornings With Scott – Live!, the simultaneous live stream to LinkedIn, YouTube, X, Facebook and IG, that has been known as “The Best Damn Business Show for Medium and Small Businesses on the Planet”. The show had a great following with many clips reaching tens of thousands of views each week.

Bottom line is: we're way too busy with other important work.

But don't fear, you can still find Scott every week on the Grow podcast, and we are excited to be working on new formats to deliver value and build our community.

Thank you all for listening!

Sinclair Range – New Mandates

Our advisory practice is on fire! In April 2025 we issued a record number of engagement letters.

New mandates include:

- multiple fractional CFO, Controller and accounting service clients
- two significant capital raises
- valuation review and acquisition services

These mandates reflect the depth of our transactional experience and the growing demand for hands-on, senior-level financial leadership.

If you're navigating a financing, acquisition, divestiture, or restructuring challenge, now is the time to connect.

Reach out to Sinclair Range to review how we can support your next corporate transaction.

Sinclair Range Corporate Deck

See our updated corporate deck [HERE](#).

Changes include updates to the mandate section to include our significant expertise in Cannabis.

Steve Jobs on Branding – Mornings With Scott, Episode 346

In Episode 346 of Mornings With Scott – Live!, we unpacked a quote from Steve Jobs that simplifies branding better than any marketing textbook ever could.

To Jobs, a brand is just one thing: Trust. Every time a customer has a great experience, you make a deposit in the Brand Trust account. Every bad experience? That's a withdrawal. It's that simple.

Too many entrepreneurs waste time trying to “build a brand” through messaging, positioning, and visual identity — while ignoring the customer experience.

The takeaway: If you want a powerful brand, stop obsessing over how it looks and start focusing on how it feels. Deliver consistent, positive customer experiences - and your brand will take care of itself.



Freight Flows Are Changing – Is Your Operation Adapting?

The Canadian trucking industry is facing a potential crisis, described as a "nuclear winter," due to escalating trade tensions and economic challenges. Stephen Laskowski, President and CEO of the Canadian Trucking Alliance (CTA), warns that recent U.S. tariffs and Canada's retaliatory measures are severely disrupting cross-border freight operations.

Read more from our Gord Boersma [HERE](#).

Join the LinkedIn page

Come join the Sinclair Range LinkedIn page for more frequent corporate updates and valuable content, [HERE](#).

World Class Business Coaching

Our related personal services brand, [TheScottSinclair.com](#), is really excited to announce two new, world class coaches to our coaching team: Len Walker and Craig Boyer. You can learn more about Len and Craig and coaching services [HERE](#).

Most business owners, entrepreneurs, and professionals don't have access to world-class expert guidance—until now. Whether you're a small business owner, solopreneur, or executive, this coaching platform bridges the gap, giving you affordable access to proven business leaders who can immediately improve your thinking and execution.

Bankers, lawyers, accountants: your client base will benefit from a short, expert, affordable coaching session. Feel free to reference clients to this link or call Scott for more information.

Sinclair Range Offers Fractional CFO, Controller, And Accounting Services For Small Businesses

Business and transaction success relies on accurate and timely financial reporting, but this level of reporting can be costly or unavailable to many small businesses.

Sinclair Range has the solution: virtual and fractional CFO, Controller, and bookkeeping services tailored to meet your unique needs and budget—all at a cost that is a fraction of hiring comparable skill sets full-time.

With Sinclair Range, you'll receive:

- Accurate and timely information to make critical decisions.
- Professional reporting that can be used for lenders, investors, and stakeholders.
- Regular coaching sessions with Scott Sinclair, CPA, advisor to hundreds of small businesses in 30 countries, to review and discuss financial information.
- Access to the entire Sinclair Range team and network, including investment bankers and analysts.
- A CFO to talk to when you have that late night worry or idea.

Let us handle the financials so you can focus on growth.

Contact us today at info@sinclairrange.com to get started!

About Us

We exist to help businesses transition - businesses going through a period of high growth, struggling with under-performing operations or in financial difficulty.

We consider ourselves a rapid response professional team, uniquely capable of dropping into difficult situations to make positive change.

We define success as saving jobs.

Acquisition

We invest to acquire control or significant influence in troubled businesses and assets located in the United States and Canada. We are industry agnostic.

Advisory

We are hired to actively assist existing management teams facing tough challenges. We combine financial, operational and banking expertise into a single seamless service package, focused on:

- ✓ Turnaround Advisory
- ✓ Interim Executive
- ✓ CRO
- ✓ Distressed Mergers & Acquisitions
- ✓ Corporate Finance

Lending

In limited circumstances, we provide financing solutions to small businesses unable to access traditional bank financing. We are creative and quick and can couple financing solutions with advisory services and/or a plan to acquire the business. We consider:

- ✓ Turnaround Lending
- ✓ Bridge Loans
- ✓ DIP Financing
- ✓ Operating Capital
- ✓ Receivable and Inventory Solutions

Partner

Want to partner with us on one or multiple transactions?
Feel free to contact us to discuss.

Contact us

To learn more about Sinclair Range, please visit us at [SinclairRange.com](#)
Have a specific enquiry or opportunity? Email Ashley:

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