

@Gecko\_Bond



GeckoBond

STICK YOUR PHONE ANYWHERE!



GeckoBond

**PITCH DECK**



[www.GetGeckoBond.com](http://www.GetGeckoBond.com)

# Gecko Bond: MagSafe PopUpGrip Mount



GeckoBond

MagSafe PopUpGrip Mount is our patent-pending phone accessory that uses a washable, reusable, damage-free adhesive to mount your phone to ANY flat surface.

We just launched online and in stores and will be pushing hard on TikTok Shop over the next few months to get the online sales needed for our pending distribution deals with Michael Hawks and T-Mobile.



# Gecko Bond: PopUpGrip Mount

## COGS: \$USD

- \$1.90 (includes packaging)
- \$0.50 Shipping Landed in USA

RETAIL **\$24.99**

WHOLESALE **\$12**

\*2000 units  
inventory in  
warehouse.



## MARGINS

COGS

\$2.40 landed

Retail Price

\$24.99

Profit

\$17.50 approx.

# SALES AND MARKETING PLAN



GeckoBond



The PLAN is to start selling on TikTok Shop and Amazon to prove sales before reaching out to all major retail where we have distribution lined up to 20,000 wireless locations through our signed deal with Michael Hawks.

We are currently being sold in 50 c-stores as a trial run where if it goes well they will expand to all their 250k locations.

We will then continue selling into retail globally adding new innovative products and color options to the line as we grow building out the adhesive brand.

T-Mobile is reviewing our product to possibly partner and turn us into the next Billion dollar Popsockets brand.

T-Mobile®





# COMPETITORS:

**Gecko Bond:** replaces the need for a separate car mount.

**Gecko Bond:** replaces the need to carry around a separate tripod or mount for your phone.

**Gecko Bond:** can stick to ANY flat surface including drywall!

**Gecko Bond:** unlike Popsockets Suction and Octobuddy that can only stick to glass or mirror.



Translucent Black  
MagSafe Suck-Up Grip & Mount  
\$30



## COMPETITORS



Popsockets Mount:  
Sold \$millions.



Daymond John's product:  
Sold \$millions.



**JAMES MCNULTY:**



*Inventor/Owner*



**Michael Hawks**  
Partner/Distributor

<https://www.linkedin.com/in/james-mcnulty-467652249/>

<https://www.linkedin.com/in/michael-hawks-a392a650/>

# MICHAEL HAWKS: Distribution Deal



## Michael Hawks · 1st

Vice President of Sales @Nimbus9 | Alumni of PopSockets, OtterBox, Nite-Ize, STRAX, Hanger Orthotics | 15-Year Wireless Accessory Industry Brand Leader and Consultant in CPG Space

Michael was VP of sales at Popsockets, Otterbox and more over his 15 years in the phone accessory industry.

He now owns his own distribution company selling into 20,000 wireless locations and all major retailers.

He has a close relationship with T-Mobile and is helping us land a deal with them.

During his time as VP of Sales at Popsockets Michael introduced them to T-Mobile which resulted in \$200 million in sales in just 2 years from that deal.

Michael and T-Mobile both require some initial online sales before they can take my products to their retail buyers.

This is why we need the funds; to build our online sales through TikTok and Amazon over the next few months.



# 1

Patents filed in USA/Canada already on the MagSafe Mounts and the Provisional Patent filed for the Chemical Formula for the Adhesive.



# 2

Design and Utility Patent will be filed in Canada and the US right away for each new product.



# 3

As we grow to the Middle East, Africa, UK, Australia, China, Japan, etc. in year 2 we can file patents there as well.





Here are designs of 2 new products coming next that do not require a Popsockets. These are flat.

### Flat MagSafe Mount



MagSafe on both sides.

### Credit Card Wallet



MagSafe on both sides.

# MagSafe Flat Mounts



## COGS:

### MagSafe Flat Mount

- \$1.90 (includes packaging)
- \$0.50 shipping landed in USA
- **\$2.40 total per unit**



Product Video Animation: <https://youtu.be/JZU6ykf3Rys>

Retail Price: \$19.99

Wholesale: \$10

### MagSafe Wallet Mount

- \$2.20 (includes packaging)
- \$0.50 shipping landed in USA
- **\$2.70 total per unit**



Retail Price: \$29.99

Wholesale: \$15

# PRODUCT LINES:



## **The first brand will be phone mobile accessories.**

1. The first product to market will be our Flat MagSafe Phone Mount.
2. Second product to market will be our MagSafe Wallet.
3. A few more wall-mounting phone accessories will be added after the above.

## **A second brand of Home Improvement and Home Décor products will be added in the future.**

4. Adhesive Tape Roll: Like Alien Tape but much better. Mine is 3x times thinner, much stronger, and damage-free.
5. Adhesive Strips: Like 3M Command Strips but not one-time-use like 3M are.
6. Adhesive Coat Hooks: Like 3M Hooks but not one-time-use.
7. Adhesive Light Switch Covers: No need for screws. Comes with LED night lights to light up the light switch making it easy to find in the dark. Also provides light when power goes out.
8. Adhesive Power Outlet Cover: No need for screws. Comes with LED night lights to light up the outlet making it easy to find in the dark. Also provides light when power goes out.
9. Adhesive Wall Lamps: can be moved around from wall to wall easily..



# SALES AND MARKETING PLAN



## Months 1-3

- push TikTok Shop sales for Gecko Bond PopUpGrip which is just recently listed.
- manufacture 5000 units of Flat Mount and Wallet ready for online sales within 2 months.
- set up TikTok Shop and Amazon stores while waiting for inventory.
- send inventory to Amazon for FBA and warehouse for TikTok and Website.
- expand our 50 c-store locations to 10,000 locations.

## Months 3-6

- push marketing ad spend, affiliate marketers, influencers, and content on TikTok shop.
- ad spend on Amazon
- ad spend for website on all social media accounts.
- Michael Hawks can start reaching out to retail stores for placement on physical shelves.
- T-Mobile reviews our products for partnership.

## Months 6-12

- continue growth across all online and physical retailers.
- add more cell phone accessory inventions using our adhesive.
- start development and testing of new adhesive line for home improvement/décor.

## Months 12-48

- introduce home improvement product line online and to retailers we already have products selling in.
- continue sales of cell phone accessories, home improvement/decor product lines.
- push marketing spend into the best-selling products.

Sell the adhesive company to someone like 3M after 2-4 years.



# EXIT STRATEGY



GeckoBond

We believe we can reach \$20 million in revenue in 2 years and \$100 million just like Popsockets did in 4 years.

We plan to sell the business to a big company in 4 years after building a whole adhesive product line.

**use \$250k for 25% equity share.**

**- with a 10% royalty till you double your investment.**

THANK YOU

**James McNulty**

**[info@getgeckobond.com](mailto:info@getgeckobond.com)**

